

2009 Financial Highlights



God has called The JESUS Film Project, as a steward of many generous gifts, to the highest standards of financial accountability. As a ministry, we answer not only to those who invest in the work, but also ultimately to God.

In 2009, funds received were used to support people who share the gospel, to supply evangelistic tools, to develop new tools that present *JESUS* and related products, to follow up with those who respond, to plant churches, and to train leaders.

“Not that I am looking for a gift, but I am looking for what may be credited to your account”

(Philippians 4:17, NIV).

Revenue Sources¹

(in millions of dollars)

JESUS Film Project Contributions

\$30.67

68%

Missionary Staff Contributions

\$12.21

27%

Literature & Material Sales

\$1.05

3%

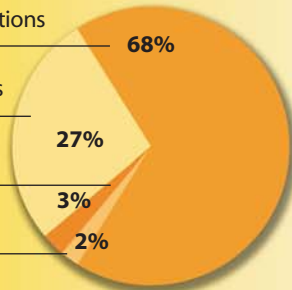
Other Income

\$1.28

2%

Total Revenue \$45.21

¹ Figures are for the fiscal year ending 8/31/09.



Expense Sources¹

(in millions of dollars)

Ministry Activities

\$38.67

84%

Fundraising

\$6.27

13%

CCC Administration²

\$1.19

2%

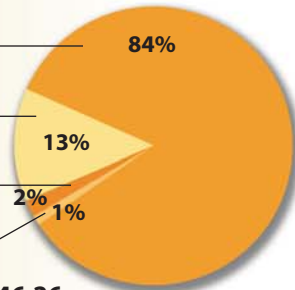
JFP Administration

\$.13

1%

Total Expenses \$46.26


² Campus Crusade for Christ, Inc. support services.



Thank you for making a difference for Christ's kingdom.

(800) 387-4040 www.jesuskfilm.org

2009 Ministry Highlights



Digital video and 16 mm projection equipment is bringing the gospel on film to people in both open and closed nations. In 2009, the ministry supplied 299 sets of projection equipment to Campus Crusade and partnership teams in 27 countries. Projection equipment is now used, not only to proclaim the good news, but also to ensure effective follow up of those who respond.



Targeted strategies and tools designed to reach and equip key communities in more than two dozen countries conducted programs in 2009. The International School Project conducted 27 teacher and administrator conferences that directly touched 3,043 teachers in five countries. Potentially, these efforts will touch 300,000 school children within the next year. Our CrossRoads ministry held 46 conferences in 26 countries for 2,484 teachers and community leaders who in turn will reach an estimated 94,350 students in 2010. A 12-segment DVD follow-up film series for Africa is in production and expected to be completed in mid-2010.

Church-planting film and partnership teams in 88 countries * shared the good news with millions of men, women and children. Many of the 1,854 teams * followed up with and discipled the new believers. Teams also coordinated local and regional outreach programs. In addition to training and equipping pastors and laymen, team members also planted new churches.

*As of 10/01/09



DVDs, video CDs, audio CDs, 16 mm and 35 mm films are the primary tools used in evangelistic efforts worldwide. The ministry supplied 1,364,572 video and audio tools for film evangelism, follow-up and church planting globally in 2009. A new Internet streaming process now enables an average of 37,500 people from more than 170 nations to see *JESUS* online in 1,052 languages each month.

Making the gospel available for people in their mother tongue; 98 translation projects were completed in 2009, including the classic *JESUS* film and derivative versions. The classic film is now available in 1,074 languages. According to The Joshua Project, the classic *JESUS* film can now speak to the hearts of 91.2 percent of all people.

