

# THE JESUS FILM PROJECT

*Reaching the Unreached...  
In their heart language...  
Helping them grow!*

*“By God’s Grace...Everyone, Everywhere”*

*A Report to Partners*

## SADNESS, DESPAIR...AND SOON...



## HOPE FOR HAITI

*Can God bring good from the sadness and despair of Haiti? We believe so. And many of you have already graciously given. Thank you! It is our prayer that even more will join with us, especially in praying, toward that end of showing God’s love in Haiti.*

News reports suggest as many as 230,000 lives have been lost in Haiti. One million homes were destroyed. Tens of thousands of buildings, erected using substandard methods and materials, collapsed. Many campus student leaders were lost. But thankfully, of the five “JESUS” film teams serving in Haiti, all but one member has been accounted for.

Pastor Pierre, as he is affectionately known to staff, is the Campus Crusade for Christ national director. He had enrolled in a continuing education class that was to begin meeting January 11 in Port-au-Prince. But Pastor Pierre was unable to attend, being in Trinidad. Upon

word of the quake, he returned immediately. He found the entire building where he was to begin his studies collapsed. All his fellow students were dead.

Critical planning meetings were just held in Orlando to assess how best to meet the people’s needs now, and in the months ahead. Pastor Pierre was with us, and emphasized that nearly all Haitians have been traumatized. Exhausted himself, he told us, *“I realize that I too have been traumatized.”*

Yet, he and other Christian leaders say that they are witnessing an openness to love and the gospel not seen

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# STEP OUT IN FAITH...

## Sharing Your Stories

### The Lady Across the Street Turns to Jesus

**T**hanks for the opportunity to share our experiences showing the 'JESUS' film. Last week I was in Iquitos, Peru. We work with BCM-Peru and have been going to Peru since 1995. I've shown the film a number of times over the last few years.

*"Last week, we decided to show the film in our neighborhood and so we set up outside our house on the street and showed the film on our wall. Several of our neighbors came to view 'The Story of Jesus for Children.' The lady who lives across the street had been on my heart a lot. I was a bit disappointed that she wasn't home that evening to view the film. But less than half way through the showing, she came home and quickly grabbed her chair and sat down to watch the film.*

*"At the end she was so animated and so grateful to us for showing it. Another missionary went with me to her house a couple of days later to talk with her. She prayed with deep conviction and understanding and with tears of gratitude she received the Lord as her Savior."*

—Lois Knight, Peru ■

### What a Thrill

**I**n 2007, I was privileged to be able to go on the Mediterranean Crossing mission trip. One incident will always be a part of my memories of the trip and, if nothing else had happened, it would have made the trip worth the investment of time and money. We were distributing in the city of Marseille, France.

*"A young teenager, Kendra, and I were working together. We had one package left to give away [which contained a DVD of "JESUS"]. We saw a man coming and we stopped him. We used our few words to tell him what we had and we showed him the New Testament.*

*"Never had I wished more that I could understand French. He was so excited. He tried in every way he could to tell us how happy he was to get the gospel. There was a glow on his face. He blew us kisses. Never before in my 67 years had I ever seen anyone who was so thrilled to get the gospel. What a thrill it is to give the gospel to many who have never heard it."*

—Jeanetta Pollard, Paducah, Kentucky ■

*We love to hear from you! One of our favorite features of this newsletter is this page, where friends of the ministry share their experiences with "JESUS."*



## SEE WHAT GOD WILL DO!

**W**ould you like to see God work through you? Come along on a "JESUS" film missions trip! They usually last two weeks and are life changing. You'll join some wonderful, like-minded people, using proven strategies to reach people of all cultures and backgrounds with the glorious news of the gospel. To learn more, please visit [www.JesusFilmMissionTrips.org](http://www.JesusFilmMissionTrips.org), call 1-866-622-8747, or email your inquiry to [Tripinfo@jesusfilm.org](mailto:Tripinfo@jesusfilm.org) Join us! ■

*How you are using "JESUS"!*

*Thank you Lois and Jeanetta for telling us of your experience using the "JESUS" film. If you would like to share a story about "JESUS," please email [Mary.Gibbons@jesusfilm.org](mailto:Mary.Gibbons@jesusfilm.org). Kindly include as many details as possible, along with any high resolution photos you may have. Thanks to our many partners for providing stories of their involvement in God's work using "JESUS" to influence others' lives. ■*

# CHURCHES PARTNER TO PLANT CHURCHES

The goal of showing "JESUS" is not only to lift up Jesus to everyone everywhere, but also to see reproducing churches everywhere.

Pastor Ezekiel leads a congregation in Burkina Faso, West Africa. His church is one of thousands of partnering churches in the world using "JESUS." He recently expressed his gratitude for the knowledge and skills he and his congregation received in "Follow-Through Evangelism."

*"After completing training, members of this church signed a partnership agreement, received film equipment, and formed six film teams. Concentrating primarily on Southwest Burkina Faso, these teams showed the 'JESUS' film among the Gurunsi, Mossi, Lobbi, Dagara and Sissala people. **People will walk 30 miles to see a film in their own language.** Those that were backsliding came back to*

*the church. That is one thing we will never forget. This partnership helped us a lot to witness to thousands of souls.*

*"Although the six teams currently share one equipment set, each team is required by the church to draft a film showing strategy, and to coordinate sharing of the equipment in order to maximize efficiency and ensure good stewardship. A team usually travels to 10 different villages within the region for at least two weeks to show the 'JESUS' film, train new believers, plant churches, and sometimes even station missionaries within that community."*

Pastor Ezekiel has seen several churches planted through the training, saying, **"This partnership has helped most of our churches to grow. In ten years what they could not do, they did it in one year. That is so great!"**

It is! And it is your giving and intercession that nourishes and



*Extensive training and equipping of local Christians and pastors is key to any systematic plan to show the film "JESUS." Once people have become born from above, they must be followed up with, so they can grow and thrive in Christ.*

enables the work of thousands of partners just like Pastor Ezekiel to flourish. Pray that their labors and faithfulness will result in tens of thousands of reproducing congregations—new churches that transform their communities. Thank you for your partnership. Thank you for helping to change lives! ■

*This is the third in a series of four features explaining the critical role of Follow-Through Evangelism, establishing whole movements of evangelism and multiplying churches. The next edition will highlight Leadership Development.*



*According to the Joshua Project, 9,419 people groups now have the "JESUS" film in their primary language (1,080 languages), totaling 6,110,933,000 individuals—91.2% of the world's population.*

# AT 77, WHY RETIRE?

## Meet a Remarkable “JESUS” Film Worker



*May we introduce a humble and effective man, a member of Campus Crusade for Christ? Though Hadley Brighton\* is 77, he and his wife, Eleanor, remain very active in the ministry. When others their age are retired and relaxing, Hadley says “we can’t stop serving.” Always with a smile and lighthearted jokes, Hadley still travels regularly to the Middle East, helping national staff and volunteers in closed regions experience the power of “JESUS.” We thought you would enjoy his story!*

**Q:** *Hadley, your life is fascinating. For the sake of our readers we’d like to ask you a few questions. First, tell us a little about your personal history.*

**A:** My family didn’t go to church at all. But we weren’t atheists. In 1950 I went into the Marine Corps, and in 1951, was on the front lines of the Korean War. The first time I heard the gospel was from a chaplain in service.

**Q:** *Were you in combat?*

**A:** Yes, in a machine gun platoon. We were in the first wave of Marines in a famous battle to take a hill. Mortars hit us pretty hard. Of the 100 men in our unit, all but four were killed or wounded, most with shrapnel. I took a bullet to the jaw and my left arm. I survived and could never figure out why I was so lucky.

**Q:** *What brought you to Christ?*

**A:** Eleven years later, when my life was in disarray, I went in to hear Billy Graham. He said the same things as the chaplain, but I still didn’t respond. I went on to attend the University of Southern California (USC), earning an engineering degree. Later, when I was working in the oil fields of Bakersfield, California I visited a local church. For the third time I heard the gospel, and this time, I received Christ, as had Eleanor only months before. Everything changed!

**Q:** *How soon before you became involved in ministry?*

**A:** In no time! Our church trained me and my wife, Eleanor, to work with youth. She has a real gift for evangelism. Soon, we were helping with college students. It wasn’t long before I learned about Campus Crusade for Christ and we were invited to join staff. You see, all the way through

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\* Because he works with people in restricted areas we have used pseudo names to protect their identities. They also raise their own personal support and are not “on salary.”

*“Hope for Haiti” cont. from Page 1*

before in Haiti. This is one of the reasons why the film teams, volunteers and others are working hard to demonstrate that love to the Haitians in tangible ways. The teams are serving out of aid distribution centers, alongside GAIN, the humanitarian arm of Campus Crusade for Christ, giving out food, water, medical assistance and shelter materials. Teams are also heavily involved in trauma counseling and in the evenings, they are showing the people “JESUS.”

Currently two immediate needs for our film teams are vehicles to reach the people, and generators for power the later being very important as teams ramp up to show the people “JESUS” more often at the food and aid distribution centers.

Generators can be supplied with a gift of \$1,425. More than eight are needed now, along with \$200,000 for vehicles to assist with the aid, and to transport the “JESUS” film teams. If you would like specific information as to how you might help, please call (800) 387-4040.

Please pray for Haiti and the people. Pray for the staff, that in the midst of their sadness, despair will indeed turn to comfort and peace...in Christ. Pray their efforts will help rebuild the country with integrity and strength, making Jesus the chief cornerstone. Thank you for your partnership. ■

my days at USC, **not once** did anyone talk to me about a personal relationship with the Lord. I knew I was missing something, and was living life selfishly. Had someone approached me in those days, I would have listened. So I wanted other college students to hear. And as long as Campus Crusade continued to do what I felt was important, which was to share the good news, we would stay with it. We've been with Crusade now for 40 years!

**Q:** *How did you become involved with the "JESUS" film?*

**A:** I was in Poland in the late 70's helping to print Christian literature when "JESUS" was first released (Poland was still behind the Iron Curtain then). When I was asked to take in the first copy of "JESUS" in the Polish language, I was eager. Then in 1991, after the Berlin Wall had fallen and the Soviet Union collapsed, I became very involved with helping Russian teachers be trained to show "JESUS" to their students. We estimated that in one city, 85 percent of the next generation had experienced the film and heard the gospel. Tens of thousands came to Christ, faculty and students.

**Q:** *By our calculations, you could have retired 12 years ago, in 1998? Why are you still working and ministering, and going to potentially dangerous areas of the Middle East?*

**A:** Why shouldn't I? I still have my health; I can still walk and talk. My wife is a tremendous evangelist. She still goes to college campuses here everyday in our community to share the Lord, especially with international students! With so many opportunities to present Christ, especially on university campuses, and in closed countries where the Lord has called me, we cannot say no. Why should I expect others to go when

I am able? **In my ministry, I'm supposed to train and inspire national workers in the Middle East who show**

**"JESUS." I'm sent to inspire them, but they inspire me!** You would expect them to pray, "Lord, protect me." Instead, they pray, "Lord, give me boldness." They are sold out, and "walk the talk." They are asking God to give them courage! **How can I not serve them?**

**Q:** *What would you say to older friends of "JESUS" who might feel they should be as active as you and Eleanor?*

**A:** Well I hope they don't feel that way. We each have our roles and assignments from the Lord. You may not be able to go overseas as I do. That doesn't mean you don't do anything. God gives you a sphere of influence. There are people around you every day you can talk to about Christ. Pray that the Lord will help you share with someone daily who is interested in knowing more about the Lord. You never know if the Holy Spirit will use you to lead a "selfish man" to the Lord, as I once was. The truth is nobody is better than somebody else. Being on staff isn't any greater calling than an engineer who works for an oil company and shares the gospel, or a person who prays from home or sends gifts so people can experience "JESUS" or be followed up. We can all be effective if we are just obedient. I've long felt that I was given opportunities in my life that my fallen buddies in Korea lost. I don't want to waste those opportunities, no matter my age. So whether you are 17 or 77, take the opportunities God gives you! ■



*Hadley holding one of the many orphans who frequently visited their temporary camp.*



# A PARTNERSHIP THAT IS AGELESS

## *Gift Annuity Helps Build Spiritual Legacy*

**W**e knew Bill Bright back in Texas, and Paul Eshleman who first led The JESUS Film Project. We were involved with the film 'JESUS' from the very beginning. Even then we knew it was a good thing." So recalls Bertha Myers, a longtime friend of "JESUS."

*"My husband Floyd was an electrician by trade. He filled the pulpit whenever our church didn't have a minister. He was a Gideon for about 30 years, taught Sunday school, and held just about every office there was in our church! We both loved evangelism."*

Floyd went home to be with the Lord in 1992. Yet Bertha has continued their legacy, even though today she is 95 years old! When asked why she has been so faithful down through the years, she replied:

*"I love giving to 'JESUS' because so many people are being reached, perhaps more than any other ministry. I know where my funds are going. I want to reach those people who need to hear the gospel, who need to be saved. My daughter recently went with a short-term medical team to a needy country. They sent two doctors, two nurses, and the 'JESUS' film. They were there a couple of weeks and everywhere the team worked they showed 'JESUS.' At every location they saw a church planted. Isn't that wonderful?"*

Indeed it is wonderful, and so are partners like Bertha. Even during her "golden years," she has invested in The JESUS Film Project by establishing five Charitable Gift Annuities. In return, Bertha receives regular payments at very respectable rates of return, saves on her taxes, and helps spread the gospel worldwide. Bertha is even working on funding another Charitable Gift Annuity. Thank you Bertha for your faithfulness over the years!

If you would like to learn how you too can receive steady income, at a rate substantially higher than traditional CDs or what other similar financial devices may offer—while receiving substantial tax benefits—then Scott Talbot, a member of our team of professional advisors with the Great Commission Foundation, is ready to help. Please call toll free (800) 449-5454, or email your inquiry to [info@gcfccc.org](mailto:info@gcfccc.org). ■



Bertha Myers is hardly a newcomer to the "JESUS" film and leading people to the Lord. For many years, one of her and her husband's greatest joys was their partnership with The JESUS Film Project® and Campus Crusade for Christ.

**A Charitable Gift Annuity** is a simple and safe way to receive a quarterly or yearly fixed income for your lifetime and your spouse's lifetime. With a gift annuity, you can receive a significantly higher rate of return than a Certificate of Deposit (CD) or a bond. In exchange for a payment of at least \$20,000 in cash (check), long-term appreciated stock, mutual funds, or other securities, you can receive an income stream backed by The Great Commission Foundation, a ministry of Campus Crusade for Christ, Inc. You will receive a charitable gift income tax deduction for a portion of the gift, and a portion of the payment you receive will be tax-free for several years.

\*Current pay-out rates are available on our website:

<http://www.jesusfilm.org/donate/planned-giving/charitable-gift-annuity>

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