

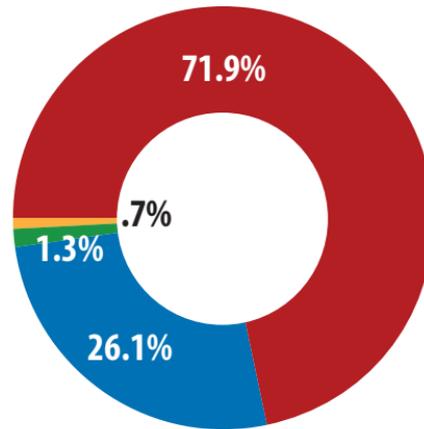
2013 Financial Highlights

God has called **The JESUS Film Project**[®], as a steward of many generous gifts, to the highest standards of financial accountability. As a ministry, we answer not only to those who invest in the work, but also ultimately to God.

In 2013, funds received were used to support people who share the gospel, to supply evangelistic tools, to develop new tools that present "JESUS" and related products, to follow up with those who respond, to plant churches, and to equip and mobilize partners.

"I do not say this because I am seeking a gift. Rather, I seek the credit that abounds to your account."

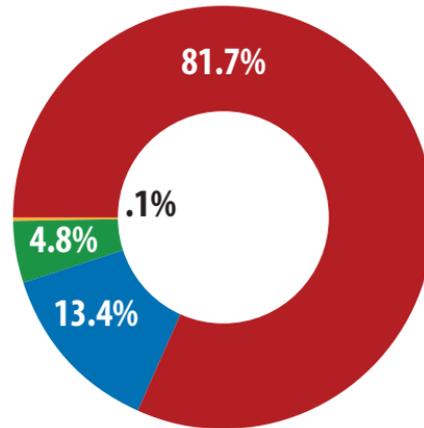
(Philippians 4:17, New English Translation)



Revenue Sources¹ (in millions of dollars)

- \$37.84 JFP Contributions
- 13.74 Missionary Staff
- .69 Literature & Material Sales
- .35 Other

\$52.62 Total Revenue



Expense Sources¹ (in millions of dollars)

- \$39.41 Ministry Activities
- 6.46 Fundraising
- 2.31 CCC Administration²
- .07 JFP Administration

\$48.25 Total Expenses

¹ Figures are for the fiscal year ending 8/31/13.

² Campus Crusade for Christ, Inc. support services.

Thank you for making a difference for Christ's kingdom.

(800) 387-4040 www.jesusfilm.org

THE
JESUS
FILM PROJECT



2013 Ministry Highlights

Because Seeing Is Believing

THE JESUS FILM PROJECT

Focusing the Gospel

Reaching youth and adults in both rural and urban communities requires tools and targeted strategies. An American Church effort to reach children, particularly immigrants, saw 310,000 DVDs distributed to families prior to Christmas. For the year, our People's Connection partnership saw 251,525 DVDs distributed in 99 venues to recent immigrants, including those from Hindu, Buddhist and Muslim backgrounds. Thirty-three short-term outreach efforts in open and closed countries presented the gospel to 44,087 people, with 2,627 decisions for Christ. "My Last Day," a short film designed to reach young adults, added dialects and is now available in 90 languages. Initial groundwork was laid in 2013 for The Paul Project, a new feature film and complementary follow-up film series.

Understanding the Gospel

Central to the ministry's mission is making the gospel available to people in their mother tongue; 47 translation projects were completed in 2013. The classic film "JESUS" is now available in 1,195 languages. In addition, the women's and children's derivatives of the film have been dubbed into 110 and 152 languages. Translations of follow-up discipleship films empowered outreach in 11 countries.



Delivering the Gospel

A full array of film and digital tools enable global proclamation of the gospel. An estimated 601,222 video and digital content tools were supplied for evangelism, follow-up, church planting and training in 2013. Internet plays of "JESUS," including clips and related versions, averaged more than 2 million per month, enabling people from 238 nations to view the gospel online in 1,168 languages.



Faces of the Gospel

In both urban and rural settings, church-planting and partner teams brought the good news to men, women and children. More than 2,800 teams conducted evangelistic campaigns, followed up with new believers, planted churches, and provided training for pastors and laymen. As catalysts, teams serve in a key role in advancing the gospel in each country.

Presenting the Gospel

New digital projection equipment, video tablets, MP4 and other tools enabled people to hear the gospel in 61 countries including Cape Verde Island, where an overall 745 units were supplied. To reach more people in remote areas, 25 motorbikes and nine vehicles were provided to JESUS Film and partner teams.

