

# 2014 Financial Highlights

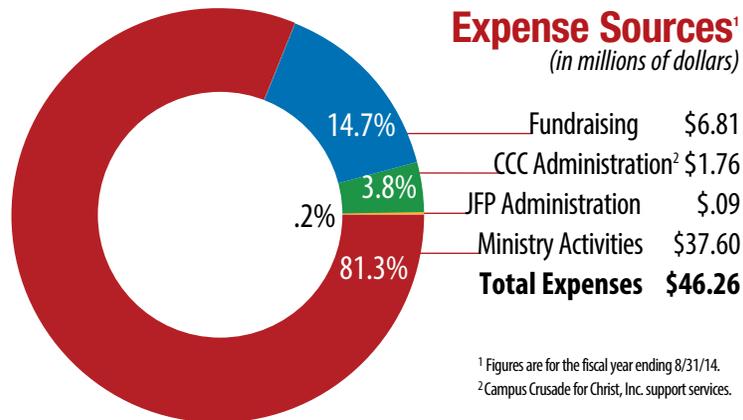
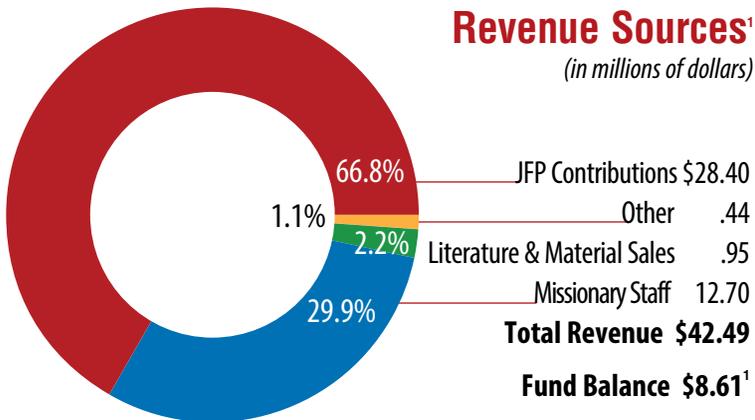
God has called The JESUS Film Project<sup>®</sup>, as a steward of many generous gifts, to the highest standards of financial accountability. As a ministry, we answer not only to those who invest in the work, but also ultimately to God.

In 2014, funds received were used to support people who share the gospel, to supply evangelistic tools, to develop new tools that present "JESUS" and related products, to follow up with those who respond, to plant churches, and to equip and mobilize partners.



**"I do not say this because I am seeking a gift. Rather, I seek the credit that abounds to your account."**

*(Philippians 4:17, New English Translation)*



<sup>1</sup> Figures are for the fiscal year ending 8/31/14.  
<sup>2</sup> Campus Crusade for Christ, Inc. support services.

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# 2014 Ministry Highlights

THE  
**JESUS**  
FILM PROJECT



## Presenting The Gospel

Film projection equipment and other digital tools including tablets and video players bring unreached people the gospel.

A reported 575 sets of projection equipment and 160 other tools resourced evangelism in 71 countries, including the Ebola-stricken nations of Liberia, Sierra Leone and Guinea.

And to get the good news to more remote peoples, 39 motorbikes and UTVs were supplied to film and partner teams in 12 countries.



## Faces of The Gospel

Film, church-planting and partner teams shared the good news with men, women and children in 67 countries. Serving in both urban and rural settings, more than 2,800 teams conducted evangelistic campaigns, followed up with new believers, planted and mobilized churches, and provided training for pastors and laymen. As a key catalyst, teams serve to help accelerate the spread of the gospel in each country.



## Focusing On The Gospel

Reaching people in closed and restricted-access communities, increasingly requires tools, partnerships and unique strategies. Humanitarian partnerships in 2014 enabled opportunities for the gospel on film to go to war refugees. In one highly restricted Asian nation, a partner distributed 126,000 "JESUS" DVDs during a pre-holiday outreach. 36 short-term outreaches in 21 open and 15 closed countries, presenting the gospel to 17,203 people, with 10,659 decisions for Christ recorded.

## Delivering The Gospel

Bringing the good news to people where they "live" is a key ministry objective and the Internet is central to this goal. Through the ministry's web platform, mobile app and partners, people in 220 countries watched evangelistic film content online in 1,033 languages on the average of 698,866 times each month. The app was downloaded an average of 3,133 times per week. DVDs, SD cards, and thumb drives are also tools for worldwide proclamation of the good news. More than 1,100,000 video and digital content tools were supplied in 2014



for film evangelism and church planting worldwide. Easter 2014 brought the release of the fully restored HD Blu-ray "JESUS" film (35th Anniversary Edition); 111,532 were sold through North American retailers.

## Understanding The Gospel

Making the gospel available to people in their mother tongue is a core objective of the ministry; 143 new language projects were completed in 2014. The classic "JESUS" film is available in 1,286 languages. Derivative films for women and children now reach speakers of 130 languages and 157 languages, respectively. New languages of follow-up discipleship films now empower outreach on three continents: "Rivka" in Turkish was added in 2014.