





Dear Ministry Partner,

In a time when the world seems to be filled with hate, we have the opportunity to show God's love like never before. God's love shown to us through Jesus Christ is the most powerful force in the world. We at The JESUS Film Project® are excited by this opportunity to share His life-transforming love with everyone, everywhere.

One of the safest ways to share God's love in places affected by terrorism is with mobile devices like smartphones and tablets. You will read about one West African student and five of his friends who used a tablet to evangelize their classmates using *JESUS* and *Walking With Jesus*, even after their university was attacked by terrorists.

You will learn about an immigrant in Eastern Europe who, after watching the *JESUS* film,

With Deep Gratitude,



*Erick Schenkel*

Erick Schenkel  
Executive Director  
The JESUS Film Project®

longed to learn more about the Lord. Although fearful that churchgoers would be alarmed by his Middle Eastern appearance, he found new boldness after an encounter with Jesus.

In Guatemala, you will read about a people group who expressed gratitude for the love shown to them when the *JESUS* film was dubbed into their own unique language. God's heart is for every nation, tribe, people and language.

Your financial partnership gives people the opportunity to be set free from hate, to love as He loves. Elizabeth and I are deeply grateful for your friendship and the significant part you play in this ministry of reconciliation. May God bless you and fill you with His love.

# 2015 Selected Highlights

## Translation

- Developed a compact solar-powered digital recording system to aid partner ministries in recording versions of *JESUS*.
- Completed the 1,300th language version of *JESUS*—Koya for India.
- Partnered with Youth With a Mission to equip them to complete their first single-voice recording of *JESUS* for a language with less than 50,000 speakers—Mailu for Papua New Guinea.
- Completed 59 Mission 865 language versions, bringing the total to 167.

## Equipment and Teams

- Shipped 382 digital film projectors to church-planting film teams waiting to take the gospel to people in 62 countries.

## Digital

- On average, people from 216 countries viewed Jesus Film Media™ content in 1,014 languages from September 2014 to August 2015. And every 5.7 seconds, someone viewed a Jesus Film Media video across the JESUS Film® platform.



## A Village Finds Truth

**A** JESUS Film® partnership team visited an African village during an important religious festival in order to share Christ during the period of celebration. People of another faith clamored to see and hear Jesus speaking in their heart language. During the five nights of screenings, a total of 857 former followers of the dominant religion indicated decisions to receive Christ. At the end of the film, the team leader announced the distribution of DVDs in their heart language. Since then, the team has distributed 175 DVDs to new believers. In addition, reports indicate many villagers watch the film in the privacy of their homes. Pray the power of God continues to reach into the hearts of the people who view the film at these home showings.

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another faith  
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# Thank You for Taking Us Into Account

The procedure is the same for almost every recording trip. Once the last voice is recorded, a group of national speakers, including translators and project coordinators, come together to watch the newly dubbed language version of the film. This review committee ensures the dialogue is correct and makes sense, the translation is biblically accurate, and the drama is consistent with each scene.

At a recording in Guatemala, as the review committee finished watching the film, the voice

actors started arriving for the closing celebration. Nathan\* and I gathered them to give gifts and certificates of participation and to express our appreciation for their involvement in the project. We celebrated and anticipated what God will do through this film in the hearts and lives of people in that region of Guatemala.

Before Pedro, one of our coordinators, prayed to close our time, he asked if anyone would like to say a few words. Many expressed their thanks to us for coming. They were thankful for their part in making a film for

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their people. As our translator, Lucia, told us what was being said, I noticed a repeated phrase. Several said, “Thank you for taking us into account.”

Quite simply, they thanked us for taking notice of their people group, for not lumping them into the masses of Spanish speakers in Guatemala, for recognizing their Mayan language as distinct—for caring. As we closed our time together, I spoke about how it wasn’t

only us taking them into account. We stand in a long line of individuals who have participated in the effort to reach these people with the message of the gospel. Ultimately, it is God Himself who orchestrated all the funding and the details for me to be able to go and work with these folks to bring this film in their language.

\*Travel team member name changed for security purposes



The closing celebration

# Escape With Tablet and *JESUS*

Yantu\*, a West African university student, began his fascinating story, “I heard about the *JESUS* film and the tablet, [and] I received one [myself].” He went on to say how he and five friends shared the tablet, taking turns to use it for evangelism by showing *JESUS* and *Walking With Jesus*. Tragically, terrorists attacked his university and burned it down. As Yantu fled for his life, the only possession he had time to grab was the tablet. While hiding out in the bush, he continued to use it to show *JESUS*. Eventually, he made his way to another city, still with tablet in hand.

As he reflected on what happened, he shared this perspective: “Despite how they did everything, [the terrorists], the tablet is here. Why? The simple reason because the tablet is mobile, the tablet is mobile. Any way I find myself now, despite homeless—I think I am privileged to share, I’m privileged to share with the tablet. ... I want to say a very big ‘thank God’ first, and I want to thank all the effort that [has] been put to have this tablet because it’s really helpful. This tablet has gone a long way in affecting souls.”

\*Name changed for security purposes

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# The Light of Faith

Sitting among a crowd of Middle Eastern immigrants in an East European city, Farid\* watched the *JESUS* film for the first time. He read about Jesus in the Quran, but the film revealed qualities about Christ that ministered to Farid as he felt something suddenly change in his heart.

At the close of the film, the priest who hosted the showing invited those in attendance to visit his church. Desiring to learn more about Jesus, Farid wanted to attend church, but due to his Middle Eastern appearance, he thought the congregation might be suspicious of him and falsely label him as a terrorist. Instead of entering the church building, he stood outside the closed doors for hours listening to the teachings and congregational singing.

One afternoon while relaxing by the sea, Farid noticed a blinding light descend from the sky and

plunge into the rippled waters below. He felt the light was a sign from Jesus for him to profess to others his commitment to Christ. A few days later Farid asked to be baptized at the church as a public declaration of his faith in Christ.

...the film revealed qualities about Christ that ministered to Farid...

\*Name changed for security purposes



Middle Eastern refugees entering Europe

# Statement of Activities

(in thousands)

	Year Ended August 31, 2015	Year Ended August 31,2014
<b>REVENUES:</b>		
JESUS Film Project Contributions	\$30,838	\$28,399
Staff Contributions	13,487	12,697
Material Sales	779	949
Other Revenue	16	444
<i>Total Revenues</i>	45,120	42,489
<b>EXPENSES:</b>		
Administration & Development		
JESUS Film Project Administration	88	91
Cru Administration	2,037	1,756
Development	6,848	6,812
Total Administration & Development	8,973	8,659
Ministry Activities		
Field Ministry Operations	8,682	8,703
Field Ministry Strategies	9,555	10,929
Field Strategy Media & Equipment	2,239	2,615
Digital Media & Film Production	4,018	5,072
Short-Term Ministry Trips	2,329	2,421
Translations & Language Production	7,180	7,857
Total Ministry Activities	34,003	37,597
<i>Total Expenses</i>	42,976	46,256
CHANGE IN FUND BALANCE	2,144	(3,767)
<b>FUND BALANCE - Beginning of Year</b>	8,612	12,379
<b>FUND BALANCE - End of Year</b>	\$10,756	\$8,612



## 2015 Financial Notes

1. **Intellectual Property** The JESUS Film Project® non-audited statement of activities does not include depreciable assets found on Campus Crusade for Christ's annual report. The JESUS Film Project (the "Ministry") holds \$6.5 million of such assets consisting mainly of film-related intellectual property. An audited annual report for Campus Crusade for Christ is available upon request.
2. **Staff Contributions** The JESUS Film Project employs both supported and non-supported staff. Supported staff develop their own funds outside of central ministry funding to cover their salary and benefits. Staff Contributions reflects donations equal to their salary, benefits, and reimbursable ministry expenses for the period.
3. **Ministry Activities** Ministry Activities represent the efforts of The JESUS Film Project to help build spiritual movements. The Ministry uses central ministry funds to compensate non-supported staff who fill select technical and administrative roles. Each ministry activity category includes the payroll costs of both non-supported and supported staff in which they work. The Development category (under Administration & Development) includes the portion of supported staff payroll costs used in their personal fund raising efforts. Field Ministry Strategies, the largest category, consists mainly of funds disbursed to Campus Crusade for Christ national ministries for spiritual movement building strategies. Field Ministry Operations represents expenses for ministry planning, strategy development, field relations, and reporting.

THE  
**JESUS**  
FILM PROJECT<sup>®</sup>  
A Cru ministry

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