



HARVEST

2019 Annual Financial Report



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What you'll find in this report:

You'll get a big-picture look at the outcomes of **your financial and spiritual investment** in Jesus Film Project® resources and strategies for 2019. You'll also find a sampling of stories with these strategies in action. Each story is a glimpse into the eternal impact your gift is making in the lives of individuals around the world.

**Thank you for giving so generously,
and thank you for your prayers.**

**"Give thanks to the Lord and proclaim His greatness.
Let the whole world know what He has done."**

PSALM 105:1

New Living Translation

Dear partners in ministry,

You and I are living in a unique time. As the body of Christ mobilizes and works hand-in-hand, gospel resources are becoming more accessible to people all over the world. And by connecting tools to people, more churches are planted, more people are reached, more have an opportunity to grow in their faith and more can experience Jesus. Millions are encountering the good news.

Together with the body of Christ, we long for every tribe and tongue to encounter Him to the glory of God. The ministry strives toward this mission in partnership with you. Because of your commitment to the Great Commission and your generous giving, Jesus Film Project® is a key provider of digital resources to mission-minded believers all over the world.

This past year God has worked through Jesus Film Project resources in breathtaking ways. New translations gave hundreds of additional people groups access to the *JESUS* film. Millions of televisions and radios in Africa broadcast *JESUS* in the weeks leading up to Easter and Christmas, as well as throughout the year. And because of you, partners on the ground were able to **follow up with 3,300 people in real time** via their smartphones and the messaging app WhatsApp. **More than 50% responded with their decisions to follow Christ!**

Our strategic plans focus around planting churches to meet the population need—**at least 1 church per 1,000 people**—to boldly proclaim the message of Christ where He is still not known. New believers need a deep connection to local communities of faith, which is why the work isn't done until we partner with church planters to achieve this vision around the world. Over the last five years, Jesus Film Project has played a small yet significant part in seeing **more than 1 million churches launched**.

By God's grace there has been great progress, but the work is not yet done. One day every tribe, tongue and nation will hear the gospel. Partners like you are crucial to these efforts. Without you the work of the spiritual harvest would not move forward. Thank you for your investment.

Yours for reaching everyone,



Josh Newell
*Executive Director
Jesus Film Project*

2019 Highlights

Your gift took the gospel throughout the world in a number of ways—but namely through these Jesus Film Project® strategies.



FILM TRANSLATIONS

87 new language translations of the *JESUS* film

1,817 total versions of *JESUS* as of December 31, 2019



EQUIPMENT

462 tablets and handheld players

2,204 projector sets

26 vehicles and motorbikes

† Includes *JESUS* and other films such as *Magdalena: Released From Shame*, *The Story of Jesus for Children*, *My Last Day*, *Walking With Jesus*, *Rivka* and *Following JESUS*

‡ May include multiple exposures per view

◊ Statistics are for 2018—the most recent data available



DIGITAL MEDIA

160,108,751[†]
plays across multiple
digital platforms



BROADCASTS (Television and Radio)

More than **120 million**
views/listens[‡]

More than **64%** of Jesus Film Project broadcasts occurred
in Africa

CHURCH PLANTING

220,377[◊] new churches

22,037,726[◊] people indicated
decisions for Christ

Statement of Activities

(in thousands)

	Year Ended August 31, 2019	Year Ended August 31, 2018
REVENUES:		
Jesus Film Project® Contributions	\$44,380	\$40,023
Staff Contributions	18,049	15,322
Material Sales	259	358
Other Revenue	285	337
TOTAL REVENUES	62,973	56,040
EXPENSES:		
Administration & Development		
Jesus Film Project Administration	139	146
Cru® Administration	2,985	2,692
Development	8,516	8,422
TOTAL ADMINISTRATION & DEVELOPMENT	11,640	11,260
Ministry Activities		
Field Ministry Operations	12,319	10,254
Field Ministry Strategies	14,455	12,399
Field Strategy Media & Equipment	5,449	2,516
Digital Media & Film Production	7,967	4,520
Short-Term Ministry Trips	1,995	2,395
Translations & Language Production	7,092	9,645
TOTAL MINISTRY ACTIVITIES	49,277	41,729
TOTAL EXPENSES	60,917	52,989
CHANGE IN FUND BALANCE	2,056	3,051
FUND BALANCE - Beginning of Year	17,948	14,897
FUND BALANCE - End of Year	\$20,004	\$17,948



**"And then He told them, 'Go into all the world
and preach the Good News to everyone. ...'"**

MARK 16:15
New Living Translation

Intellectual Property

The Jesus Film Project® non-audited Statement of Activities does not include depreciable assets found on the Campus Crusade for Christ® annual report. Jesus Film Project (the “Ministry”) holds \$5 million of such assets consisting mainly of film-related intellectual property. An audited annual report for Campus Crusade for Christ is available upon request.

Staff Contributions

Jesus Film Project employs both supported and non-supported staff members. Supported staff members develop their own funds outside of central ministry funding to cover their salary and benefits. Staff Contributions reflects donations equal to their salary, benefits and reimbursable ministry expenses for the period.

Ministry Activities

Ministry Activities represent the efforts of Jesus Film Project to help build spiritual movements. The Ministry uses central ministry funds to compensate non-supported staff members who fill select technical and administrative roles. The payroll costs of both non-supported and supported staff members are included in each ministry activity category in which they work. The Development category (under Administration & Development) includes the portion of supported staff payroll costs used in their personal fundraising efforts. Field Ministry Strategies, the largest category, consists mainly of funds disbursed to Campus Crusade for Christ national ministries for spiritual-movement-building strategies. Field Ministry Operations represents expenses for ministry planning, strategy development, field relations and reporting.





Film Translations

From Voicing Christ to Accepting Christ

NEPAL

"But my life is worth nothing to me unless I use it for finishing the work assigned me by the Lord Jesus—the work of telling others the Good News about the wonderful grace of God."

ACTS 20:24

New Living Translation

Sanjay* supplied the voice of Christ in the Darchuleli language version of *JESUS*. He's knowledgeable about religion and grew up within a family who practiced the dominant faith in the area. Sanjay works as a newsreader on the local FM radio and is studying for a master's degree. During the recording process Sanjay worked hard to provide the best voice of Jesus for the film.

The recording team prayed for Sanjay to know Jesus and accept Christ's gift of salvation. Lal, a spiritual leader on the team, found a good opportunity on the final recording day to share Christ's message of love and forgiveness with Sanjay through the Four Spiritual Laws booklet.

Sanjay listened intently. When a team member prayed with him and invited him to accept Jesus as his Savior, he did!

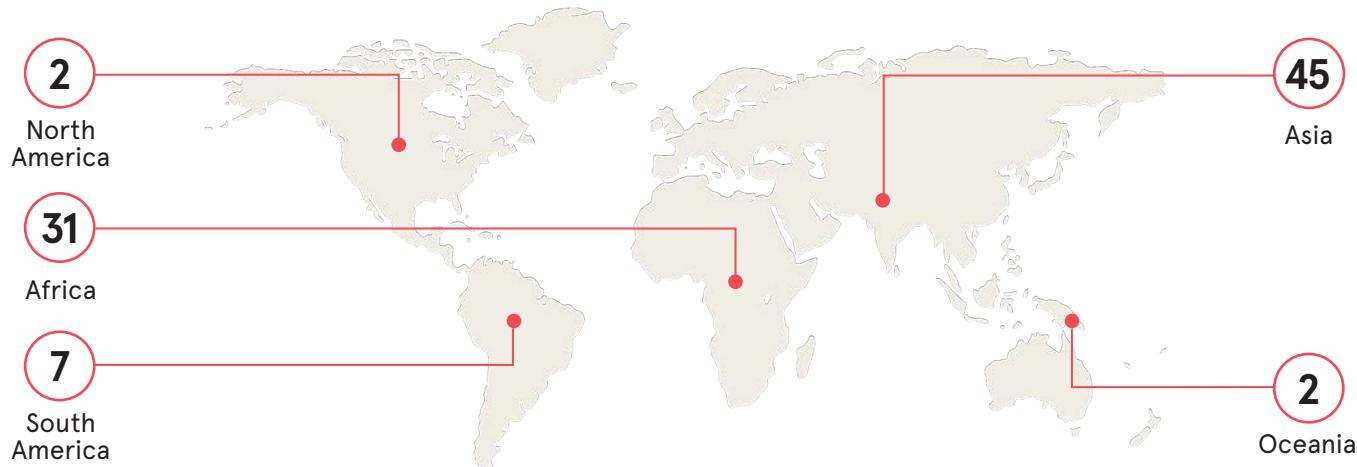
In the same way, the team invited another voice actor, Bibek, to accept Christ. Bibek's spiritual background is very similar to Sanjay's. He said he liked to use his free time for social service. Bibek was happy to provide his voice for multiple minor characters in the film.

Lal also shared the Four Spiritual Laws with Bibek, who listened attentively to Jesus' message of love and forgiveness. When Lal prayed with him and asked if he would like to accept Christ as Lord, Bibek said yes!

Sanjay and Bibek wanted to know even more about Jesus, and both men committed to attend a local church fellowship.

*Some identifying details may have been changed for confidentiality.

New *JESUS* Film Translations Per Region in 2019



Church Planting



The Old Life Is Gone

TANZANIA

"This means that anyone who belongs to Christ has become a new person. The old life is gone; a new life has begun!"

2 CORINTHIANS 5:17
New Living Translation

"I was sick for a long period of time," said Sarah. "I used to go to the witch doctor for medicine and treatment for several times without getting better."

Then one day Jesus Film Project® staff members went door to door to invite villagers to see the Sukuma language version of the *JESUS* film. Sarah attended the showing. As she watched, God used the film to change her heart, and she decided to welcome Jesus into her life.

"... [Jesus] healed all my sickness, and now I'm living a happy life," Sarah concluded. There were 76 others in the area who also made decisions to follow Jesus, growing the Christian community there.

A troubled young man named Peter lived in an area near Sarah. Often

his neighbors would find him asleep at the local bar, too drunk to travel home. Peter struggled to do much of anything other than drink. He wasn't eating or taking care of his children, who became malnourished because of his neglect. Alcohol consumed Peter's life.

Until he met Jesus.

Peter attended a showing of *JESUS* in Sukuma. Learning about Christ in his heart language helped Peter to understand God's story of redemption for sinners like him.

Now Peter is a different man. He is more responsible and takes care of both himself and his children.

Sarah and Peter have put away their old lives—they are now new creations in Christ!

Farming communities are scattered throughout Northern Tanzania. Ministry teams have utilized this demographic to benefit the church-planting strategy. Farmers caring for their grazing animals can carry the gospel to other farmers.

When starting a new church, leaders teach the congregation about the structure of churches as they are described in Acts 2:42-47. They also incorporate 2 Timothy 2:2 early in their teachings to help the church members embrace their responsibility to share their faith with others. The ministry team and church leaders look for congregants showing dedication to multiplication—who have a desire to go to the field but who also aim to mobilize others through training and sending.





TV | Radio Broadcasts

No Time to Waste

NORTH AFRICA

"And because of my imprisonment, most of the believers here have gained confidence and boldly speak God's message without fear."

PHILIPPIANS 1:14
New Living Translation

Malik had many questions about the beliefs he'd followed since childhood—those of the dominant religion in North Africa. He searched many places for answers, until he saw JESUS on satellite television. When he realized Christ's message was about salvation through faith—not just works—Malik committed his life to Jesus. He'd finally found the ultimate answer to his questions!

Soon Malik discovered how to contact Cru® in his area online. Abu, the leader of Cru operations in the region, decided to visit Malik with his team to encourage him to share his new faith. Making this kind of visit, especially in the southern part of the region, could have publicly exposed Abu's team as Christians. This could have compromised their entire ministry and led to persecution.



Instead, Abu was surprised to find Malik had already started a weekly Bible study with three other people! Praise God for moving so mightily in Malik's life and for blessing him with such boldness in Christ!

Jesus Film Project® content:



Broadcast on TV
in 58 countries
over 61 TV stations

73.8 million viewers in
sub-Saharan Africa

12.4 million viewers in
North Africa, Central Asia
and the Middle East



Streamed on
373 radio stations

25 million
radio listeners

Digital Media



Showing Films, Sowing Seeds

VIETNAM

"Then the Lord asked Moses, 'Who makes a person's mouth? Who decides whether people speak or do not speak, hear or do not hear, see or do not see? Is it not I, the Lord? Now go! I will be with you as you speak, and I will instruct you in what to say.'"

EXODUS 4:11-12
New Living Translation

Digital Streaming

YouTube
(Jesus Film channel)
22,562,353 plays

JesusFilm.org
537,006 plays

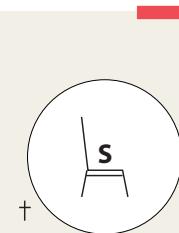
Jesus Film Project
mobile app
392,101 plays



Reunited after a year without contact, Thuong met up with friend and longtime neighbor, Ly. Throughout the years Thuong had never had a chance to share the gospel with Ly and her family, though the desire to share Christ with her was there. Ly's family had moved away to a major city to find better jobs because of her parents' debt.

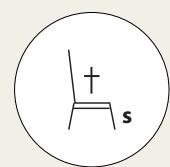
Thankfully, Thuong was able to meet up with Ly in her neighborhood and showed her a short film from the Jesus Film Project® app. Thuong explained God's love for Ly as well as their love as friends. Ly knew about Thuong's family and their troubles, brokenness and recovery. She seemed to understand that God had brought her friend through hard times, so His saving grace could also help her and her family weather their storms. After Thuong explained the gospel, Ly accepted Jesus. Praise the Lord!

Daryl showed *Jangled*—a short film about a woman's attempt to hide her sin—and discussed it with a local student. They talked through the Four Spiritual Laws booklet, including sin and its penalty. Daryl spoke about Jesus' death as the substitute punishment for our sin. He shared how Jesus became the bridge between God and man and how we can be reconciled to God by grace. The student was obviously engaged and interested. Looking at the diagrams in the booklet, the student expressed that he was currently on the throne of his life, but he wanted Jesus to be on the throne instead.



A LIFE WITHOUT CHRIST

Self is in the center and on the throne; Christ (+) is outside.



A LIFE ENTRUSTED TO CHRIST

Christ is in the center and on the throne, and self yields to Christ.

After showing a short film on the Jesus Film Project app, users sometimes refer to the diagrams in the Four Spiritual Laws booklet to help listeners consider their response to the gospel.



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**Thank you
for joining
us in the
Lord's harvest
in 2019!**



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