



“Declare his glory among the nations, his marvelous works among all the peoples!”
—Psalm 96:3, ESV

A Series of Wonders

By the time you read this report, during 2021, there will have been 195.9 million digital interactions and views of a variety of Jesus Film® media by seekers for the gospel. People are hearing the good news through radio broadcasts, seeing the gospel via short films and *JESUS* on their phones and computers, all in their heart language. Because of the pandemic, people are more open and ready. This is why a new digital strategy, the “Do You Ever Wonder...?” series was expanded in 2021. These digital outreaches are tailored to a person’s background, worldview and beliefs. They see ads, engage through digital portals, and interact safely through secure apps like

Telegram or WhatsApp. They can answer “yes” or “no” to some standard questions or ask a question of their own. The “Do You Ever Wonder...?” series meets potential seekers at their point of need, linking them with trained disciplers. All the videos end with a prayer to receive Christ and follow Jesus. In one area of the world, over a period of 12 months, 26 million people saw the ads, 4 million watched, and 200,000 went to the

website where they could learn about Jesus. **One man was walking by a church in a difficult area when a thought came to him: “Oh my, I need to talk to God.”** At that moment, a friend called him using a free app. The friend forwarded the ads. The man followed the links and watched the series, and is now meeting with Christians to learn about Jesus. **Digital strategies are working as never before.** ♦

Ministry Results for the last five years: 2016-2020



2.2 Billion
Exposures to Jesus
Film® Media



142.6 Million
Indicated Decisions



One new decision for
Christ every second!



1.3 Million
Churches Planted

Amir is from Central Asia. He faithfully followed his dominant religion. I felt like a slave to my god who was a master, who never answered my prayers. At age 19, I was in my room, feeling I had a chain around me. I didn't know where I would be going when I died. I was struggling, praying to my god but getting no response. I started crying on my knees and with fear announced to my god, 'Now I am accepting Jesus.' I prayed, 'Jesus I want to know you.' There in my room, I felt freedom. The chain was gone. I attended a Cru conference on sharing your faith. I received a video tablet. I brought it home and showed my family, everyone I could, the film JESUS. Through the “Do You Ever Wonder...?” series, I've had 50 people say, “I prayed the prayer. What do I do next?”

His Word Never Returns Void

The pandemic brought nearly all overseas translation work and travel to a halt. Leadership turned to online Zoom translation workshops. While they were successful, on-site, in-person is still preferred. Happily, some recording teams began traveling again. Zoom trainings, workshops, remote translation projects and script creation will continue. Despite the many challenges, 37 classic, lip-sync *JESUS* films were completed to

date. *JESUS* is now available in 1,933 different languages. The goal is to produce a total of 55 by the end of 2021, eight more translation versions of *Magdalena*, 10 more of *Walking with Jesus* (a follow-up series for Africa), and 39 of *My Last Day* (an anime film depiction of the crucifixion). These translations are then made available to waiting ministry partners around the world, some 1,800 different churches, denominations



and organizations. By the power of the Holy Spirit, is how the Great Commission will be fulfilled. ♦

Building Hubs of Hope

Like major retailers the world over, regional equipping hubs for the *JESUS* film are being established, starting in Asia and Africa, and expanding to other parts of the world. God provided the funds for the first hub, which will open January 17, 2022, in Kenya. These centers will develop, delegate and manage regional manufacturing of proven, portable equipment, stock film-showing tools for partners, and supply

translations, microSD cards, audio Bibles, Church-Planting Backpack Kits (\$3,240 each), *NewLifeBox* kits (\$220 each) and more. They will also provide extensive training, support, replacement parts and leadership to partners. Rather than shipping equipment from the U.S. and facing steep customs charges or paying for international travel for training, all will be produced and stocked locally. As ministry partners (now totaling

1,800) recruit and commission their own teams, their workers will go to the hubs to be equipped and trained. We believe this strategy holds great promise to save on costs and accelerate reaching 1 billion people who have never heard or understood the gospel, nor heard the name of Jesus. It is your giving, your prayers, and your partnership that are making these centralized ministry hubs possible. We all thank you. ♦



Excellence in Giving recognizes Transparency when charities share more data than the IRS requires. Jesus Film Project® has submitted 175 data points about operations and performance for donors to review before making an informed giving decision.

2022—Looking Expectantly to What God Will Do!



Several years ago, online, digital outreach was a dream, starting out small. Now, digital has become a prime focus of Jesus Film Project®. The “Do You Ever Wonder...?” series is proving very effective and relevant to seekers and will be replicated in other parts of the world, tailored to local culture and beliefs. Gabe Handy, director of Digital Strategies has cast a compelling vision for 2022: *“Our experience shows that digi-*

tal, via the internet, marketing on social platforms, mobile devices, the Jesus Film® app, television and radio broadcasting, is the most promising way to reach all the world, especially in closed areas where the gospel cannot be shared openly. People are responsive and hungry, when we meet them where they live, addressing their needs. So many are responding digitally that our biggest need is for trained disciplers

to guide and follow them up!” Following these many months of pandemic, people are indeed open and seeking, ready for hope. During Easter and Christmas of 2022, we are praying to reach 1 billion people with the gospel. As God leads, your gift of \$520 can present the gospel to 160,000 people in their homes. Your generous gift \$5,200 can do the same for 1.6 million. ♦

You Can Let Them Hear and Understand

The rate of new translations will increase in 2022. Partners are identifying unreached groups, offering to help with translation. More digitally enhanced versions of *JESUS* will be produced. Legacy translations produced decades ago will benefit from improved dialogue, sound effects, music and visual refining for online streaming and evangelism. Each of these

legacy versions can be viewed and understood by tens of millions. Smaller groups of speakers also deserve to hear and understand the gospel. You can fund the creation of a script, faithful to the Scriptures, for a gift of \$7,500. You can fund a digitally enhanced version for a legacy language with a gift of \$9,500. And you can give an unreached people group their



own lip-synced version of *JESUS* for a gift of \$38,000. ♦

A film team entered a refugee camp, bringing with them JESUS in the people's heart language. Among them was a woman named Shada, who had suffered greatly at the hands of marauding soldiers. They killed her brother and daughter. The Word of the Living God {through JESUS} spoke to hearts, including Shada's. She became enthralled by His miracles, captured by His teachings and His love. But then He was brutally crucified, this time by Roman soldiers. To her this was stunning. For as the Son of God hung on the cross, dying, Shada heard Jesus' words in her heart language, “Father, forgive them for they don't know what they are doing.” She burst into tears and gave her life to Christ. Shada entered into the film team's follow-up program and confessed her deep hatred and that because of Jesus, she had forgiven the soldiers for all the evil they had done to her. Radically transformed, Shada joined a church. Today she's a totally new person, full of joy, because she understood the gospel and believed.

Increased Efficiency, Faster Mobilization



Additional regional distribution centers will be launched during 2022. The first center will be operational in Kenya January 2022.

And soon after the center for South Asia will open. Then, as God leads, more support centers will be installed in French-speaking Africa, and other strategic locations. These centers are crucial as demand for equipment and translations of *JESUS* are increasing, as more partners ramp up the number of their workers to reach the unreached, plant churches and disciple new believers. The center in South Asia alone is asking for 700 backpack sets and 2,000

video tablets. In Africa, they are seeking 1,500 backpacks and 1,500 tablets. Workers in one country are asking for larger numbers of video tablets, just the beginning to help reach 100 million people. You can help supply a partner film team with their own backpack set with a gift of \$3,240, or a video tablet set with solar panels and Bluetooth® speakers with a gift of \$570. See below for an available Challenge Grant. Whatever you can do, thank you! ♦

To be eligible for a 2021 tax deduction, your gift must be postmarked or transferred by December 31, 2021. Transfers of property, stock and other securities or retirement (IRA) assets or an advised fund must be completed by then as well. Challenge Grants have been issued: \$88,080 for digital streaming and online evangelism, \$116,250 for teams and equipment \$50,000 for new translations, Thank you!