

Host a
Multi-Language
Outreach Using

Magdalena
Through Her Eyes





Magdalena

Through Her Eyes

The film *Magdalena: Through Her Eyes* can be shown in your church or in your community as part of a multi-language outreach. This outreach is a one-time event created to help reach women from refugee or immigrant groups with the life-changing message of Jesus' love and forgiveness.

During the outreach, participants watch *Magdalena* in their heart language at an event that includes food, conversation and a welcoming community of believers.

This guide helps you prepare for and host the outreach as well as train volunteers. Read on to learn best practices and how to make the most out of your outreach.

About the Film



Magdalena portrays Jesus' compassion for women as seen through the eyes of Mary Magdalene. The film demonstrates how Jesus values women by portraying historical accounts of His interactions with six biblical women. *Magdalena* is currently available in over 200 languages.

How the Outreach Works



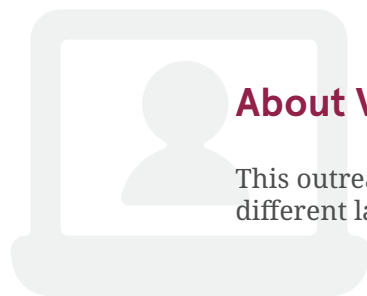
Women are invited to one venue (such as a church) where they can each watch *Magdalena* in their language. The film showings are set up in different rooms according to language.



Afterward, all the women come together for food, tea and a short discussion. **Please note** that this may *not* be the ideal time to share an invitation to receive Christ. Some attendees may not feel safe or may shy away from responding publicly because following Jesus in their home countries may have been discouraged or even dangerous.



Each woman leaves with a parting gift and an invitation to attend a Bible study, visit a nearby church or meet up one on one with a fellow believer.



About Virtual Sessions

This outreach could also be hosted as a virtual outreach with the film shown in different languages in various breakout rooms.

Before Your Outreach



- ☑ Identify and connect with your team to help you plan and pray for the outreach.

- ☑ Promote the outreach (possibly in multiple languages) in a way that is appropriate for your audience whether that's through a personal invite, social media, etc.

- ☑ Book a venue.

- ☑ Plot out a timeline.

- ☑ Plan how you'll follow up.

- ☑ Recruit volunteers.

- ☑ Provide volunteer training.

Suggested Timeline

2-3 hours minimum



- 1** Large group welcome and brief instructions.
15 minutes
- 2** Dismiss to various rooms (according to languages) to watch the film.
10 minutes
- 3** Watch *Magdalena* (60-minute condensed version).
60 minutes
- 4** Gather as a large group again for a brief discussion and an opportunity to learn more about Jesus.
30 minutes
- 5** Food, conversation, and parting gifts
30+ minutes

Please note: This is a suggested timeline. Please allow for longer discussion and relational time as needed.

After Your Outreach

- ▶ Implement your follow-up plan with each of the attendees (Bible studies, discussion groups, invitation to church or church events, or meeting one-on-one).
 - ▶ Continue to establish and cultivate personal relationships.
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Best Practices



- ▶ The key to a successful outreach is starting with established relationships within refugee or immigrant communities. If you do not already have these established relationships, contact some of the agencies or organizations listed in the **Resources and Volunteers** section for assistance.
- ▶ Consider partnering with local churches to host the outreach. Local churches can offer ongoing friendship and support to the women who attend, and can continue to encourage them in their new faith should the women choose to follow Jesus.
- ▶ Schedule your outreach on or around a holiday, like Easter or Christmas, which may draw more people. Many refugees and immigrants want to know more about western holidays, customs and traditions.
- ▶ Secure a facilitator for each showing. (It is not necessary for the facilitator to speak the language represented, though that is very helpful.)
- ▶ Select a venue that is close enough for attendees to walk to or get to easily, or arrange transportation for the attendees if the location is difficult to reach without a car.
- ▶ Allow young children to watch the film with their mother or provide on-site childcare so women can easily attend. With permission from their mothers, you could invite children to watch [The Story of Jesus for Children](#) simultaneously in another room.
- ▶ Use one of the [Reflections of Hope](#) lessons as a discussion guide.
- ▶ Make [packets of Magdalena DVDs](#) (in the appropriate languages) and *Reflections of Hope* Bible study materials available as parting gifts.
- ▶ Make a plan in advance for how you and your team will follow up with participants after the outreach, making it a point to help each one learn more about Jesus and life in Him.

Resources and Volunteers



Building relationships with people from different cultural backgrounds requires awareness and sensitivity—especially when there is a language barrier—but these friendships can be extremely rewarding. Before your outreach, ensure that volunteers receive some training on how to relate in a cross-cultural setting. Below are some great resources you can use for cultural training.

Cultural Training Resources

[Every International](#)

Evangelism/Follow-Up Training Resources

Evangelism

[Cru.org](#)

Follow-Up

[Jesusfilm.org](#)

Bible Studies

[Reflections of Hope](#)

[Discovery Bible Study \(InterVarsity International Student Ministry\)](#)

Refugee and/or Immigrant Agencies and Organizations

[World Relief](#)

[Christian Community Development Association](#)

[Bethany Christian Services](#)

[Catholic Charities USA](#)

[Evangelical Immigration Table](#)