

The year 2023 was a year of encouraging progress in many ways. The number of language translations of “JESUS” surpassed 2,100! We also saw an increase in broadcasts this year. There were more than 115 million viewers at Easter alone. The use of digital evangelism is reaching millions, and people are responding even in closed, resistant nations. There are more than 1,800 ministry partners offering their own workers to show people “JESUS.” Many need the equipment, training and copies of “JESUS” and other Jesus Film® media in the heart language of the people in their region. To better support ministry partners in the mission field, new distribution/training centers were launched with more planned for 2024. The application of your gifts for all these outreaches is thoughtfully and carefully managed, seeking lasting impact. Such oversight is why we have created this summary financial report. Thank you for your gracious intercession and your generous giving.

Revenue Sources (in millions of dollars)*



Total Revenue: \$83.109

Expense Sources (in millions of dollars)*



Total Expenses: \$81.679

*Figures are for the fiscal year ending August 31, 2023

2023 Ministry Reports

Reaching Everyone, Everywhere ... by Every Means

Giving Them the Gospel in the Languages of Their Hearts

A “JESUS” film recording team decided to hire professional actors because the script was so complex—the translation being longer than the original English version. It was even hard for the professional actors. Many were not followers of Christ. That was Chan’s case, who voiced the role of Narrator. Toward the end, Chan came to the final prayer in the script, the prayer that models how to become a follower of Jesus. When Chan finished, he stepped out of the recording booth and started talking to the dialogue director who explained more about how to follow Christ. Chan decided to pray the prayer for himself and that day trusted in Jesus. ... Of 18 voice actors 16 made decisions to trust in Jesus. Hearing the words of Jesus in their own language changed their lives forever.

— Staff report



Facilitating the Work of Ministry Partners

“I am a pastor serving in Uganda. In a special way, allow me to greatly appreciate your ministry for the great work you are doing in Uganda. Brother Joseph has touched many souls through a ‘JESUS’ backpack set. Our mission won 800 souls. Joseph won over 1,632 souls, a great ministry achiever. The backpack has made our missionary work very simplified. He trained me how to use it in serving the missionary field. It has greatly worked for us too from Karamoja ... to Kween, Bukwo, etc. This made me think of appreciating you for the great job. You are rendering Joseph effective ... making his ministry stand firm. Shalom!”

— Ministry partner pastor

(The message above came from a pastor whose first language is not English. We have edited what he wrote for clarity.)

Digital Breakthroughs of Evangelism

“Staff are witnessing a remarkable and miraculous movement in Central Asia and the Middle East. After seeing an ad on social media, Malik found the digital team’s Instagram and sent a message asking to know more about Jesus Christ of the Holy Bible. A team member shared the gospel message with him, and his response was profound: ‘How could I ignore such a merciful message from God? Of course, I want to learn and practice God and His teachings. I want to live with compassion and dignity in a world full of sin and cruelty.’ After praying and receiving Jesus as his Savior, he was so excited about what had taken place in his life, saying, ‘... I’m full of hope and peace ... I feel that I have joined a big and great family.’ Malik enrolled in online discipleship/follow-up lessons. He shared the gospel with his friends and family, inviting them to church on Easter. Through his invitation, Malik’s sister not only chose to attend church, but she also accepted Jesus as her Savior! This all happened in just two weeks!”



“Now it is required that those who have been given a trust must prove faithful.”

—I Corinthians 4:2, NIV

2023 Ministry Statistics

Your Gifts Are Sending the Gospel to People Who Have Never Heard

Jesus Film Project is committed to reaching *everyone, everywhere*, by every means. One effective means is television broadcasting. Over the past seven years, it is estimated that 1.3 billion people have watched “JESUS” on TV or listened to it on the radio. However, the world is a diverse place, home to 3 billion people who have yet to hear, see or understand the gospel in the language of their hearts. Many live in restricted, difficult nations. But universally, people are interested in watching a film if it is in their heart language. Many are ready to watch through smartphones, microSD cards, DVDs, on video tablets, TV broadcasts and in group showings. Rick Warren, founding pastor of Saddleback Church, has said, “*It’s the most effective evangelistic tool ever invented, the ‘JESUS’ film.*” It is therefore humbling as an organization to supply “JESUS” to the church around the world. It’s now available in 2,100+ plus different languages, along with evangelism and followup films via the internet. It’s our honor to serve 1,800 ministry partners, many who use “JESUS” as a key tool in their church-planting strategies. May these statistics be a great encouragement!

Each Statistic Represents Real People Transformed by the Power of the Holy Spirit and Your Love



598,107,636 Viewings**



13,475,390 Indicated Decisions



400 New Churches Planted Every Day (on average)



Church-Planting Film Teams working in 77 Countries



218.3 Million

218.3 Million Have Heard Through Broadcasts



947 Backpack Sets and Other Film-Sharing Tools



3,956 Video Tablets and NewLifeBox™ Kits

*Statistics are for 2022 and are based on reports received. They include conservative estimates for TV, radio and internet.

**Includes multiple exposures per viewer.

Jesus Film Project Is Your Ministry, Advancing the Work of the Church

By the end of 2023, “JESUS” became available in 2,110 languages and dialects. The 644th Mission 865 language was completed, for people groups with 50,000 or more language speakers. That’s almost 75% of the total Mission 865 goal.

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By the End of 2023

	EVANGELISM FILMS				DISCIPLESHIP FILMS		
	“JESUS” (classic)	“Magdalena” (for women)	“The Story of Jesus for Children”	Short Films	“Walking With Jesus” (Africa)	“Following JESUS” (India)	“Rivka” (women’s discipleship)
By the End of 2023	2,110	227	188	295	94	21	34

A Year of Digital: Internet Evangelism

YouTube – Jesus Film Channel
32.9% · 117,742,652 Views

Partner Apps/Websites/Other
239,001,056 Views · 66.7%

Jesus Film App and Website
1,662,056 Views · .4%

Total Online Views 2023: 358,405,764

“As we bring tangible hope to the world’s most vulnerable, there’s no greater tool than the ‘JESUS’ film for offering the extravagant love of God in the midst of extreme suffering. It is an honor to partner together in bringing the gospel, in both word and deed, to the least of these.”

– Stephan Bauman, President World Relief

Thank you for making a difference for Christ’s kingdom
(800) 387-4040 · www.jesuskfilm.org



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