

EXERCISE: Find Your Evangelism Style

Identifying Your Strengths and Weaknesses

1. Open up a blank document on your computer or grab a sheet of blank paper and a pen. You'll want to split your paper into four sections.
2. In the top left section, list your weaknesses as they relate to people. You might write something like "not the best listener" or "very shy." List as many as you can think of, but try for at least four weaknesses. Don't be too hard on yourself.
3. Now, in the top right section, write your strengths as they relate to people ("I am great at explaining board games", "gift giver", "I speak multiple languages", "I have a lot of online friends", etc.).
4. In the bottom left section, list your weaknesses in relation to evangelism and sharing the gospel. You might write, "I don't know enough persuasive arguments," or "I can't remember a lot of evangelistic verses."
5. In the bottom right section, list your strengths regarding evangelism ("I can clearly express how God transformed my life the moment I decided to start following Jesus.").
6. Now review the four types of evangelism: Church-based, relational, service-based and digital.

For both strengths lists, circle the qualities that someone might benefit from for the types of evangelism mentioned above, using the letters C, R, S and D, one for each type of evangelism (church-based, relational, evangelism through service, and digital). For the weaknesses sections, add the letter for the evangelism style that would be difficult due to that weakness next to the weakness.

7. Which letter repeats itself the most in your strengths? Use this to narrow down the best style to pursue. The letters in the "weakness" sections should serve to remind you that no matter their popularity, certain evangelism styles aren't best suited for you. Lean toward your strengths in your style as it'll make evangelism more natural and hopefully more enjoyable!