

The gospel is powerful and transforming. Unto®, a Cru® ministry that digs water wells for people in remote areas and then shows them “JESUS,” reported: “... we offer to show them a film that tells His story using the equipment Jesus Film Project® provides. One religious leader was so intrigued that he asked us to show the film on the side of his house of prayer. Instead, we offered to use our portable screen so people could watch from both sides. We expected 400 people to come that night. Instead, there were 2,000. They were blown away. There are now 15 churches here...” During 2025, hundreds of villages experienced “JESUS.” Untold numbers of households—whole families—watched on television, with millions more being reached by streaming on their phones. Results like these are the reason we have created this brief financial report. We are committed to being trustworthy stewards of your partnership. We hope you will be encouraged by what you read here about how God is using your prayers and gifts to build His kingdom. Thank you.

Revenue Sources (in thousands of dollars)*



Expense Sources (in thousands of dollars)



* Figures are for the fiscal year ending 8/31/25.

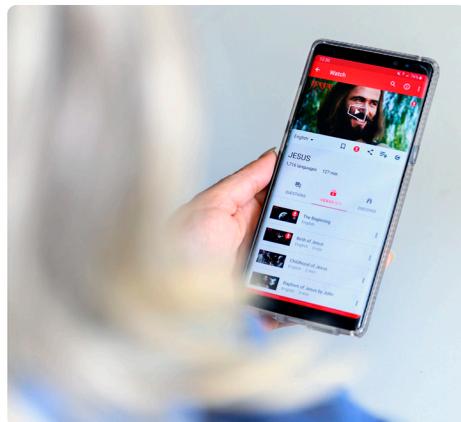
2025 Ministry Impact Reports

Reaching Everyone, Everywhere, Until the Task Is Done

Translations Proclaim the Gospel in a Language They Understand

“Those who participated in the recording of the ‘JESUS’ film in Tali have good reason to be thrilled. Two decades ago, a major world religion also began to spread among Tali speakers—who are known as the Kari people—especially those in Cameroon, where a larger percentage of the population adheres to this religion.... Having ‘JESUS’ in their heart language was a dream come true for the Kari people. Though they’d earnestly hoped for the film, they never thought they’d actually see it in their language. Smiling and clapping after watching the completed film, they started to sing in their local language: ‘You are our God. You always remember Your children. As You did for the Israelites, You have done it for the [Kari] people also. Praise be to Your name. You are highly exalted.’”

— film team report



Breaking Through the Barriers—Digitally

“Through the Southeast Asia TV Broadcast Strategy project—a 24/7 satellite and digital outreach that various churches, organizations and foundations funded—the ‘JESUS’ film was shown in over 100 languages. Showings occurred twice per day, totaling 730 showings over the 12-month period. ‘Magdalena: Released From Shame,’ ‘Rivka’ and ‘The Story of Jesus for Children’ were among the other Jesus Film Project® resources aired. Viewers who responded to the films or series via text, social media or WhatsApp® expressing willingness to learn more about Jesus from Scripture were connected to local believers for face-to-face meetings. Many indicated decisions to follow Christ and formed house churches, which led to even more new believers across Southeast Asia.”

— staff report

Equipping Ministry Partner Workers

“We may be the first generation in history with all the tools, technology and global connectivity to actually complete [the Great Commission]. Right now, there are still 3 billion people on earth who have never heard the name of Jesus Christ one time. Entire people groups {exist} with no Bible, no church and no Christian witness. But here’s the challenge: traditional missions can’t keep up. The window of opportunity in many areas and countries [is] closing fast. Since 1985 until today, the only strategies that outpace the global birthrate are disciple-making movements and church-planting movements. We need movements, not just more missionaries. We need multiplication, not addition. We need every believer activated not just the professionals.... We believe the answer isn’t just sending more people. It’s actually unleashing the church that already exists.”

— Ministry Partner BigLife, active user of “JESUS” and equipment



“This is a bold but true statement: We have never gone into a community and shown the ‘JESUS’ film to an unreached tribe and not seen salvations, baptisms and a fellowship started.”

— ministry partner leader in Liberia, Africa

2025 Ministry Statistics

Your Gifts Are Sending the Gospel to People Who Have Never Heard

The year 2025 was another one of progress and new records. The film “JESUS” is now available for use in 2,269 different languages. “JESUS” was broadcast to a potential audience of 151 million views via television. People watched “JESUS” and related films online, mostly through the Jesus Film Project YouTube channel. Helping to enable the work of more than 1,800 ministry partners is a privilege and a responsibility. Many partnerships will reverberate throughout all eternity. So, rejoice with us as you review these amazing statistics. Thank you for your faithfulness and intercession that have helped to make all this possible.

Each Statistic Represents Real People Transformed by the Power of the Holy Spirit and Your Love



*Statistics are for 2025 and are based on reports received. They include conservative estimates for TV, radio and internet. **Includes multiple exposures per viewer.

Jesus Film Project Is Helping to Advance the Work of 1,800 Ministry Partners

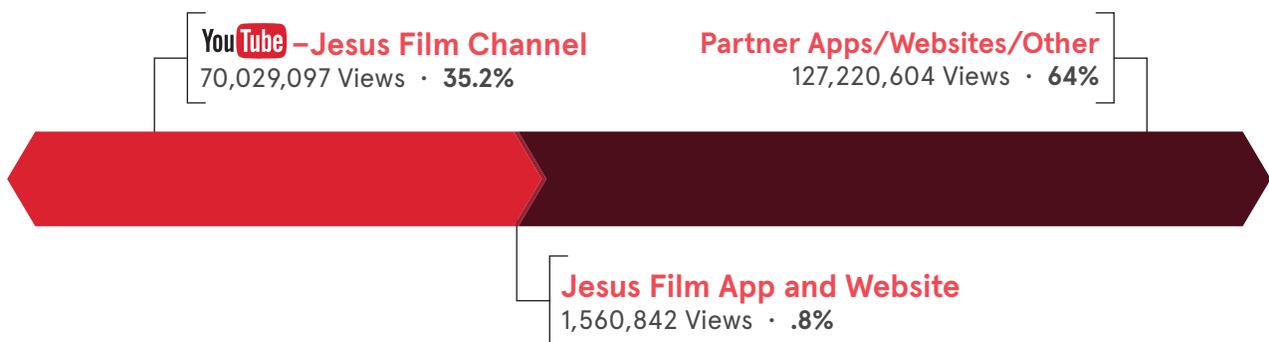
By the end of 2025, “JESUS” became available in 2,268 languages and dialects. The 727th Mission 865 language was completed, for people groups with 50,000 or more language speakers. That’s almost 84% of the total Mission 865 goal.



Translations Completed of Jesus Film Project® Media

	“JESUS” <i>(classic)</i>	“Magdalena” <i>(for women)</i>	“The Story of Jesus for Children”	Short Films <i>(for seekers)</i>	“Walking With Jesus” <i>(Africa)</i>	“Following JESUS” <i>(India)</i>	“Rivka” <i>(women’s discipleship)</i>
	EVANGELISM FILMS				DISCIPLESHIP FILMS		
In 2025:	69	10	1	11	7	0	1

A Year of Digital: Internet Evangelism



Total Online Views* 2025: 198,810,543

* Includes 9-10 Million Gospel Exposures (Estimated) as Defined by Cru: These estimates include mass presentations of the gospel-number of people exposed to the gospel through mass means with an opportunity to respond.

“Over the years, we have seen the global impact of the ‘JESUS’ film, and we think it’s the greatest investment we have ever made. We hope you will join with us in this unprecedented opportunity to help finish the task of the Great Commission.”

– Curt and Erin Hensley, Co-Chair of Jesus Film Project® Advisory Board, Cru® Board Member

Thank you for making a difference for Christ’s kingdom
(800) 387-4040 • www.jesusfilm.org



Jesus Film®