

When Christ Steps In

“I am the vine; you are the branches. If you remain in Me and I in you, you will bear much fruit; apart from Me you can do nothing.”

— John 15:5,
New International Version



Jesus Film Project® exists so that everyone, everywhere hears the life-changing story of Jesus—in their heart language.

Since 1979 we've translated the *JESUS* film into more than 2,200 languages. Now with more films, digital ministry tools and strategies than ever before, we won't stop equipping believers to share the gospel the world over.



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*Some identifying details have been changed
for confidentiality throughout this report.*



Jesus Makes the Difference

Shakil* struggled with an alcohol addiction that ultimately led him to lose credibility and quit his job as a community leader in his Southeast Asian country. He also had several auto accidents, including two serious ones and lacked peace in his life.

Desperately seeking guidance about his situation, Shakil consulted several fortune-tellers. One of them told him: “Only have faith in God; you may live. Otherwise, you won’t be able to escape the misfortunes that will befall you; you might even have to die.”

A ministry worker had the opportunity to meet with Shakil at a church and tell him about God. He shared the message of salvation with Shakil, and he accepted Christ as his Savior! But that was just the beginning of Shakil’s story. He grew in his commitment to the Lord, faithfully attending church and giving offerings to help meet ministry needs. He also discussed his testimony with his family members, including his father—Talat—who was a longtime member of an extreme political party.

It wasn’t until Talat watched the *JESUS* film that he made the decision to follow Christ. In fact, two people from the same church where Shakil had learned about God showed the film to Talat. **He was so moved by the scene that depicts Jesus being scourged that he expressed his readiness to follow Him.** Talat then shared the gospel with his wife. Though she initially refused to accept it, the Holy Spirit softened her heart over time, and she decided to become a Christian! Talat also had a unique talent—handwriting—that he blessed the body of Christ with. He documented people’s testimonies, which local ministry workers were able to use during outreaches.

Multiplication Throughout the Nation

Those sharing the powerful story of Jesus encounter unique challenges in sharing their faith—from persecution and cultural resistance to illiteracy and difficult-to-access locations. Despite the risk, God is still moving! The same is true in this sensitive Southeast Asian country.



Hear more testimonies of how ministry workers are seeing lives encounter Christ and churches multiply.

“As I reflect on our journey in Southeast and South Asia over the last year, this is how I state our focus in light of Joshua 15:16 - ‘God’s call is not just to bear fruit, but to nurture it with love, faith, and purpose until it blossoms into something that endures for eternity.’ True success is not in giving tools but in raising faithful leaders who live the vision and lead the mission to multiply themselves in others, which helps us to reach billions by engaging millions.”

— Anupam Nayak, Jesus Film Project®
Southeast and South Asia
regional leader



Generations of Changed Lives

Drawn to the praises, videos and prayers, Alessa* started attending *Knowing Jesus* meetings, held at a local house church in her home country of Peru. *Knowing Jesus* is a Jesus Film Project strategy when participants watch scenes from the *JESUS* film that are paired with an accompanying lesson with questions related to the film clip to deepen their faith in Jesus. Pastors in Peru, in partnership with Jesus Film Project, are finding that children in their villages are responding with open hearts and an eagerness to share their new faith with their families.

One day, Alessa told her grandmother, Camila, about the meetings she was attending at the house church.

“I go to my neighbor Luciana’s house, where I sing and pray, and we watch videos of *JESUS*,” she told Camila. Luciana is also a Jesus Film Project ministry worker.

Camila listened to her granddaughter’s excitement and decided to attend the *Knowing Jesus* meeting, despite not living near the house church but in a town across the river.


Luciana welcomed Camila with joy and told her what it’s like to have a relationship with Jesus.

Camila then decided to trust in Jesus as her savior! Now, she doesn’t miss church meetings and attends them with Alessa.

“In the Christian Church, in Luciana’s house, it is different;” she said. “I feel that I have changed. I will worship the living God as long as He gives me life.”

“The essence of partnership is beautifully captured in John 17, where Jesus prays that we, His body, would be one just as He and the Father are one. When we work together across cultural and denominational lines, God is glorified. Our goal isn’t an organizational victory—it’s to see the name of Jesus lifted high. It doesn’t matter who gets the credit; what matters is that Christ is exalted above all else.”

— **Kari Kennedy, director of Partner Engagement**

A photograph of three young adults smiling outdoors. In the foreground, a young man in a blue checkered shirt and a young woman in a yellow and green floral sari are looking towards the camera. The woman is holding a white tablet. In the background, another young woman is smiling. The background is a soft-focus green landscape.

Pursuing Faith

While pursuing her bachelor's degree, Divya never had textbooks in her heart language. She was so excited to receive a copy of the New Testament in her heart language through a Jesus Film Project partner ministry.

As she read through the Gospels, she felt like God was speaking to her for the first time. Divya next found the *JESUS* film broadcast on TV in her heart language. What she had read was coming alive on the screen! God's intentionality in her life was evident.

After the closing prayer at the end of the film, the broadcast included a call center phone number for viewers who were interested in hearing more about Jesus. Divya immediately called the number. One of the team members at the call center connected her with a local believer, who pointed her to Christ and helped her make the decision to follow Jesus!

Although her family practiced another religion, Divya couldn't deny that Christ had made a difference in her life. Divya decided to get baptized, even though it meant defying her family and their strict religious laws from the region.

After her baptism, she met Kabir, who helped her deepen her relationship with Christ and learn how to evangelize with others. Divya courageously shared her faith with her brother, who then became a follower of Jesus. God then used them to lead their father and mother to Christ. Now, Divya's whole family boldly shares their faith with others!



Kingdom Impact in 2025

671,316,226

total views of Jesus Film Project® content

12,224,661

indicated decisions
to follow Christ

94,200

new churches and
groups established

Over 2 Billion

views of Jesus Film Project
films on television since 2016!

2,296

total translations*
of the *JESUS* film

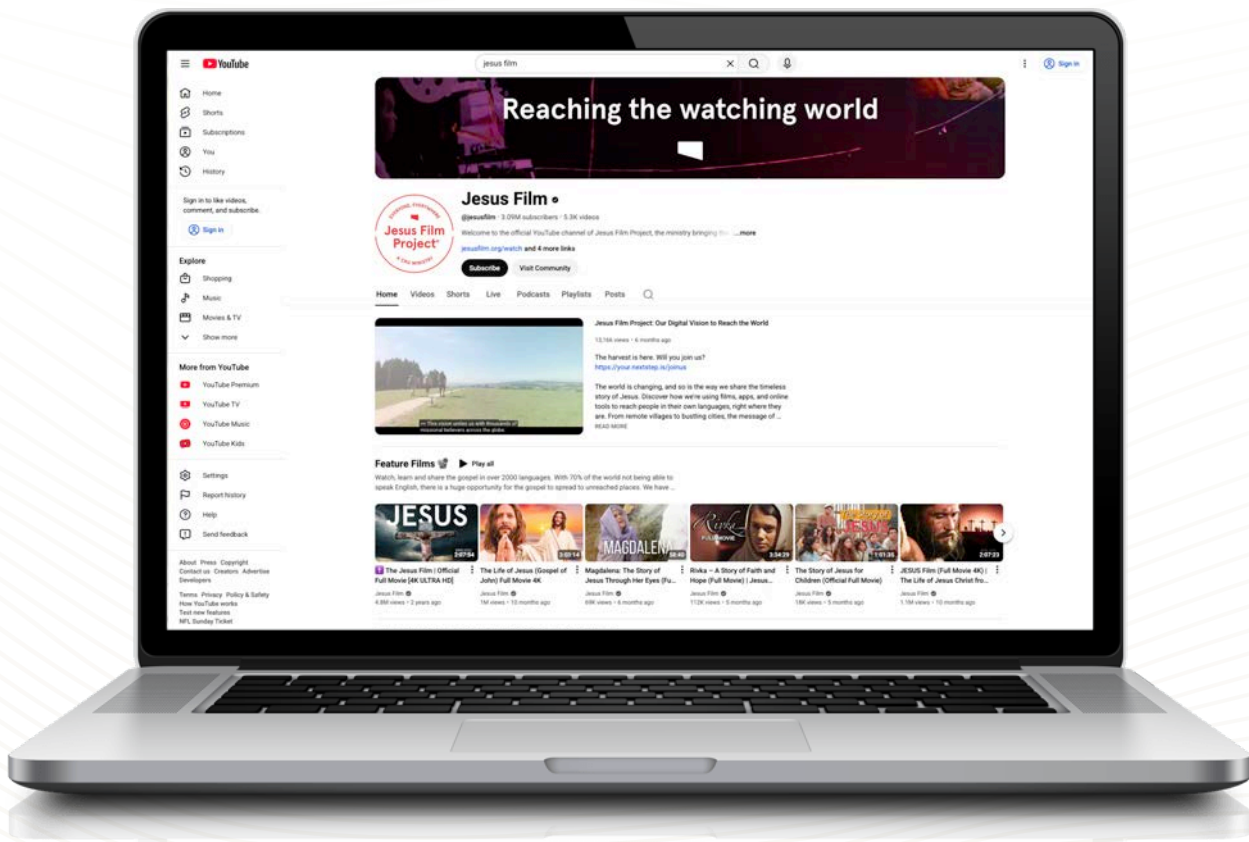
*As of June 15, 2026

Broadcast statistics may include multiple viewers per recorded view.

3 Million

Jesus Film Project®
A Cru Ministry

subscribers on YouTube



“Our partnerships are shaped by the wisdom of an African proverb and the heartbeat of the kingdom: If you want to go fast, go alone, if you want to go far, go together. To go further together, we need a kingdom spirit of no ego, no logo, let the gospel go.”

— David Wataba, Jesus Film Project® Africa regional leader



The Gift of Peace



Memories. That was all Affan* had left after he fled his Middle Eastern village for refuge in Greece. His memories included family members scattered around refugee camps in his country. When he arrived in Greece, he didn't speak one word of the language, nor did he have any food or a place to live.

As Affan wandered the country one day, he noticed several refugees entering a building. Curious, he followed them and found himself at a Refugee Care Center, a facility operated by Agape Hellas (Cru® as it is known in Greece). Friendly volunteers greeted him with kind smiles, offered him a hot meal and invited him to rest. They even offered language classes to learn Greek. He also met and befriended other refugees who understood his struggles.

However, the greatest gift Affan received from the center was not any of the physical aspects, although they were helpful. Greatest of all, he heard the story of Jesus.

While sitting in the main hall one day, he watched a scene from the *JESUS* film. While he had heard of Jesus before, Christ's message of love, forgiveness and hope struck him in a way he could truly understand.

Affan eagerly asked the volunteers questions, and they patiently answered, explaining who Jesus is and His gospel message.

Affan felt peace. He embraced his new faith in Jesus and joined a small group at the center. He found himself releasing long-held bitterness and anger and replacing it with hope.

Now, Affan dreams of returning to his home country in the Middle East, not just as a survivor, but as a messenger of the hope he found.

"I am thankful to God for this place," Affan often says. "They didn't just give me food—they gave me a reason to live again."

A man with a beard and mustache is wearing a white VR headset. He is gesturing with his hands as if interacting with a virtual environment. He is wearing a brown and blue plaid shirt. In the background, there is a bookshelf filled with books, a white lamp, and a green plant. A laptop is visible in the foreground.

Creating Space for Christ to Step In

Everyday, people immerse themselves in the world of their choosing. The advent of virtual reality (VR) spaces has allowed people to escape, to explore, to hide. *What if there was a space for them to encounter Christ?*

Jesus Film Project began exploring what it would look like to do ministry using VR. Thousands of people have already heard the gospel through spiritual conversations started in online worlds. This past year Jesus Film VR ministry specialists built two new virtual realities: “Bibleverse” and “The True Story of Christmas.” This opened the door for people to virtually immerse themselves in the story of Jesus. Creating worlds like these is just the beginning of what it could look like to create media and spaces for sharing the gospel with people all over the world. Millions of people access virtual reality every day—some from countries that are among the least reached.

One day, the ministry team met up in “Bibleverse” to pray for people they had engaged with throughout the week. While they spoke, another user, with the username P*, entered the world, so the team said “hello.” The very first thing P said was he had just been rejected in a relationship, and that was why he came to the “Bibleverse.”

As the ministry team showed him around the “Bibleverse”, and the adjoining world “The True Story of Christmas,” they had a chance to have a longer conversation about relationships and to encourage him. They connected their accounts so they could easily find each other and meet up for further conversation in the future.



In another virtual space, a ministry worker went around asking, “If God was real, and you could ask Him one question, what would it be?”

One user, S, holding back tears, said “I would ask Him to bring my mom back.”

As they sat together and talked, eventually there came an opportunity to share the gospel. Mid-gospel presentation, S cut the ministry worker off in excitement.

“That is amazing news!” S exclaimed. Together they prayed as S decided to follow Christ.

“And that’s how relationships are born in the metaverse. It’s super simple. And it happens every time we go online,” Jesus Film VR evangelism specialist Stewart said.

Many people like S and P use virtual reality as a means to escape and distract themselves. Jesus Film Project’s ministry team has encountered an openness to the gospel and a willingness to share hardships and heartbreaks in a way they’ve never seen on other platforms and formats.

PHIL AND PAMELA MONETTI'S
JOURNEY OF GENEROSITY



At the Heart
of Giving

It all started in Sunday school for Pamela Monetti. “I might have been four or five years old and waiting for Jesus to pick up the offering,” she said. Having heard her teacher say that “we are giving back to Jesus what’s His,” she placed her money in the plate and quietly slipped to the back of the church, hoping to watch Jesus collect it.

As Pamela’s understanding of giving matured, so did her generous heart. She did odd jobs, saved what she could and faithfully gave to her church and to others in need. “All my life, I’ve felt a desire to help people and do things to serve others,” she shared.

Phil Monetti’s early experiences with money were quite different. Born with a cleft lip and cleft palate, he underwent multiple surgeries before the age of five. Much of his family’s financial resources went toward his medical care. “Not only was my family not overly generous,” he said, “but I grew up thinking, ‘I don’t want to be in this position.’ Since I felt like a burden, I was determined to become self-sufficient.”

Pamela and Phil met in 1985 and were married in 1988. Together, they built a beautiful, blended family and are now blessed with three adult children and three grandchildren.

In their early years of marriage, finances were tight. With Pamela working on commission and Phil launching a new business, their income was uncertain and supplemented by side jobs. “My growth in generosity started from a very low point,” Phil admitted. “Pamela continued tithing, which didn’t make sense to me at the time. I wondered, ‘Why would you give when you can’t pay the bills?’ But over time, I began to realize that generosity is not just logical, it’s deeply rooted in faith.”

Phil likened this growing faith to a farmer offering first fruits, giving to God without knowing what the harvest will bring. Over time, both their income and their desire to give grew.

In 2022 after Pamela sold her financial planning practice, the couple entered a season of rest, traveling and enjoying time with family. Yet even in that season, they sensed God calling them to something more. Drawing from both their spiritual journey and professional experience, they founded Sowers for the Harvest, a ministry devoted to helping others discover the joy of generosity, steward their resources with eternal purpose, and cultivate a legacy that reflects the heart of Jesus.

While they now spend much of their time helping others grow in generosity, Pamela and Phil continue to nurture that calling in their own lives. This shared passion led them to support Jesus Film Project.

“We have to tell people about Jesus and about His love. But how do we reach those who don’t even have access to a Bible?” Pamela said. “We kept hearing about Jesus Film Project through ministries we already love, like Wycliffe and JAARS. Seeing how these organizations work together by translating Scripture, delivering resources, and sharing the gospel in remote places deeply moved us. We wanted to learn more, and we quickly fell in love with the mission.”

Today, Pamela and Phil direct a portion of their donor-advised funds to support Jesus Film Project. In addition to financial giving, they are deeply committed through prayer and personal engagement.

“Reading the stories, keeping a prayer list, and praying for people I’ve never met—that’s how I stay connected,” Pamela shared. They have also learned to use the Jesus Film app to share gospel-centered media and engage in spiritual conversations, especially within the diverse communities around them.

“Thousands of ministries around the world use the JESUS film,” Phil said. “These tools are equipping people to go into difficult places and share the gospel. As stewards of what God has entrusted to us, we feel privileged to support those doing this important work.”

After years of faithful generosity, their passion for giving to God’s kingdom continues to grow.

“If God has prepared something for me to do to honor Him and I say no, He will find someone else,” Pamela said. “Why would I say no? I want to be part of His mission and His purpose.”

Trusting the Lord for the Coming Years

- *JESUS*, our animated film, will be produced and available in over 2,000 languages.
- In partnership with like-minded organizations, a church is planted for every 1,000 people in the top 12 countries. The highest population of unreached and unchurched people groups live in just 12 countries—primarily in the 10/40 window—the nations between 10 and 40 degrees north latitude in the Eastern Hemisphere.
- One billion people per year are expected to hear the gospel every year around the world, through broadcast or digital resources.
- Fulfill Mission 865™ language translations.

What is Mission 865?

Mission 865 is an initiative of Jesus Film Project that seeks to reach the last 865 language groups of 50,000 speakers or more and smaller languages as determined, with the *JESUS* film in their own heart language. We currently have 740 or 85.5% of these languages completed.*

*As of June 15, 2026



Pause for Prayer

1

Pray for Jesus Film Project staff to have radical reliance on the power of the Holy Spirit for decisions and overall work around the world.

2

Petition the Lord for favor in the creation, production and eventual release of the upcoming animated film, *JESUS*.

3

Pray that God blesses the efforts in planting churches for every 1,000 people in our top 12 countries, in partnership with ministries on the field.

4

Continue praying that we reach the next generation with our broadcast and digital resources.

5

Ask the Lord to bless translation work worldwide and that He would prepare the hearts of people to receive His message in a way they can truly understand.

“Let us hold fast the confession of our hope without wavering, for He who promised is faithful.”

— Hebrews 10:23, English Standard Version

Thank you for partnering with us in prayer by praying with us and for us. God has shown up in many ways throughout the ministry, and we look forward to seeing how He continues to multiply our efforts in the coming years.



Dear Friend,

When it comes to the work of the Great Commission, radical dependence on Christ is key. Jesus said, “apart from me you can do nothing,” (John 15:5, English Standard Version), but when Christ steps in, everything changes! Churches are planted, translations move forward, innovative strategies develop, and people around the world engage with the mission with passion and conviction.

This report is full of beautiful testimonies of God’s faithfulness in 2025. Churches are multiplying in Southeast Asia. The next generation is encountering the story of Jesus in remote villages and in virtual reality spaces. The *JESUS* film is being broadcast into homes globally. The unreached are discovering the truth of the gospel.

But most importantly, when Christ steps in, lives are forever changed. In 2025, Christ showed up in a big way, and over **12.2 million** people found new life in Him! Michael, Jesus Film Project® regional leader for North Africa, the Middle East, and Central Asia said it best when reflecting on this past year: *“In every challenge and every breakthrough, we have witnessed the steadfast faithfulness of God. He continues to remind us that this is His mission, His story, and His glory being revealed among the nations.”*

I thank God every day that He saw it fit to include you and me in His mission and story as His glory is revealed and lives are transformed. This is truly the best time to be alive!



Josh Newell

Josh Newell
Executive Director, Jesus Film Project®



Statement of Activities

(IN THOUSANDS)

	<i>Year Ended August 31, 2025</i>	<i>Year Ended August 31, 2024</i>
REVENUES:		
Jesus Film Project® Contributions	\$72,021	\$61,117
Staff Contributions	23,887	25,381
Material Sales	123	112
Other Revenue	6	16
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TOTAL REVENUES	96,037	86,626
EXPENSES:		
Global Field Strategies		
Digital Strategies	11,060	23,800
Partner Engagement	6,576	7,582
Language Studios	4,553	5,009
Global Equipment and Distribution	5,924	2,964
Program Priorities	2,290	1,716
Staff Priorities	23,887	25,381
Global Support	3,114	2,690
Program Support	3,355	2,408
Total Global Field Strategies	60,759	71,550
Development and Administration		
Development	10,994	11,155
Administration	6,044	5,222
Total Development and Administration	17,038	16,377
<hr/>		
TOTAL EXPENSES	77,797	87,927
Change in Fund Balance	18,240	(1,301)
Fund Balance - Beginning of Year	41,372	42,673
Fund Balance - End of Year	\$59,612	\$41,372

Intellectual Property

The Jesus Film Project® Statement of Activities does not include depreciable assets found on the Campus Crusade for Christ® annual report. Jesus Film Project holds approximately \$5 million of assets consisting mainly of film-related intellectual property. An audited annual report for Campus Crusade for Christ is available upon request.

Staff Contributions

Jesus Film Project employs both supported and non-supported staff members. Supported staff members develop their own funds outside of central ministry funding to cover their salaries and benefits. Staff Contributions reflects donations to their accounts, which are used to pay their salaries, benefits and reimbursable ministry expenses for the period.

Global Field Strategies

Global Field Strategies comprise the main ministry components of Jesus Film Project, which together represent the efforts of Jesus Film Project to help build spiritual movements. Digital Strategies is an area that creates and manages online engagement using films, video and other media, including the new animated film, *JESUS*. Partner Engagement is an area of direct field ministry around the globe. Language Studios is an area that creates new languages for all media and curates that media for use by the ministry. Global Equipment and Distribution is an area encompassing trips, equipment and training used to support the direct field ministries. Program Priorities is an area led by the executive director in meeting global priorities in support of the ministry. Staff Priorities represents the outflow of Staff Contributions used to pay supported staff members' salaries, benefits and reimbursable ministry expenses for the period. Global Support represents the costs for the global Cru® presence that provides the infrastructure in which Jesus Film Project operates. Program Support represents the essential technology, accounting, recruiting and staff resources that provide the infrastructure for Jesus Film Project.

Development and Administration

Development represents the expenses for operating Jesus Film Project fundraising activities globally. Administration represents the value of the services provided to Jesus Film Project for operating services, corporate services and technology services. Operating services include financial, donation, payroll and benefits processing. Corporate services include legal and office support. Technology services include web hosting, service and infrastructure support.

It is an honor to partner with you. God is using your generous support to accelerate projects and translations around the world to reach everyone, everywhere with the message of Jesus. We look forward to what He will do in the coming years.



Scan to
invest in
ministry.



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ROI Ministry